

EDITED CHAT FROM INTRO MODULE – ACADEMY CLASS OF 2022
November 17, 2021

As we begin to discuss developing your personal brand, what is your intention for this session?

- 13:20:56 From Danielle Hart to Everyone:
present
- 13:20:57 From Allison Barlotta to Everyone:
open-minded
- 13:20:58 From Adele Navarrete to Everyone:
Excited
- 13:21:00 From Tracy Locklin to Everyone:
open
- 13:21:02 From Scott Walker to Everyone:
Engaged
- 13:21:04 From Erum Mirza to Everyone:
listen more. talk less.
- 13:21:04 From Virginia Barry to Everyone:
open minded
- 13:21:06 From Josh Sekoski to Everyone:
Engaged
- 13:21:07 From Monique Kadnar to Everyone:
open-minded engaged
- 13:21:09 From Anne Marie Farley to Everyone:
discerning
- 13:21:10 From Inga Rubin to Everyone:
Open
- 13:21:11 From Song Volk to Everyone:
Versatile
- 13:21:11 From Adam Lichtenstein to Everyone:
Optimistic
- 13:21:12 From Elizabeth Cothran to Everyone:
open
- 13:21:12 From Susan Duarte to Everyone:
Thoughtful
- 13:21:13 From Sandeep Kathuria to Everyone:
In the moment
- 13:21:14 From Lara Neumark to Everyone:
thoughtful
- 13:21:14 From Sam Hawley to Everyone:
engaged
- 13:21:15 From Cynthia Chmielewski to Everyone:
active learner
- 13:21:18 From Nathaniel Wilson to Everyone:

interested
13:21:22 From Rob Lloyd to Everyone:
Discernment
13:21:24 From Tammy Daub to Everyone:
Good listener/present
13:21:31 From Darryl Franklin to Everyone:
Engaged
13:21:38 From Megan Whitney to Everyone:
less talkative but still engaged

Specify one of your top values:

14:12:57 From Julisa Edwards to Everyone:
Kindness
14:12:59 From Virginia Barry to Everyone:
Determination
14:12:59 From Elizabeth Cothran to Everyone:
Honor
14:12:59 From Rob Lloyd to Everyone:
Courage
14:13:00 From Monique Kadnar to Everyone:
Confidence
14:13:01 From Adele Navarrete to Everyone:
Contribution - I have to make an impact or at least try to make things better
14:13:03 From Connie Chang to Everyone:
Integrity
14:13:03 From Adam Lichtenstein to Everyone:
Integrity
14:13:04 From Darryl Franklin to Everyone:
Fairness/Justice
14:13:07 From Erum Mirza to Everyone:
Joy
14:13:08 From Sami Aboulhosn to Everyone:
Respect
14:13:08 From Lara Neumark to Everyone:
service
14:13:08 From Sandeep Kathuria to Everyone:
Persistent
14:13:08 From Miguel Dominguez to Everyone:
Curiosity
14:13:08 From Tracy Locklin to Everyone:
gratitude
14:13:12 From Shane Anderson-Skeete to Everyone:
Fairness/Equity
14:13:13 From Cynthia Chmielewski to Everyone:

kindness
14:13:16 From Suzanne Marisa to Everyone:
kindness
14:13:18 From Sam Hawley to Everyone:
Authenticity
14:13:19 From Danielle Hart to Everyone:
Love
14:13:20 From Jim Chen to Everyone:
Balance
14:13:20 From Anne Marie Farley to Everyone:
giving
14:13:21 From Scott Walker to Everyone:
Authentic=lacking pretense and transparent
14:13:36 From Inga Rubin to Everyone:
passionate
14:13:46 From Scott Walker to Everyone:
Kind=being decent to peers, friends and family
14:13:54 From Allison Barlotta to Everyone:
Strength/resilience/determination

What does it look like when you are in alignment with that top value?

16:03:59 From Erum Mirza to Everyone:
I would go to Megan for HONEST solutions
16:04:12 From Sandeep Kathuria to Everyone:
Tough to solve problems
16:04:24 From SUSAN DUARTE to Everyone:
Straight shooter
16:09:14 From Rob Lloyd to Everyone:
New word for me from my cohort: resolute
16:09:45 From Erum Mirza to Everyone:
@ Rob - that is a GREAT word!!
16:12:07 From Erum Mirza to Everyone:
"collaborative counselor" ?
16:12:15 From Suzanne Marisa to Everyone:
Collaborative leader

Draft brand statements:

16:12:31 From Adele Navarrete to Everyone:
I stand for efficiency, I am results-driven lawyer who creates a well-oiled and highly accurate machine with no single point of failure by creating thoughtful connections and repeatable processes.

16:12:33 From Allison Barlotta to Everyone:
A stand for pragmatic and collaborative problem solving

I am a trusted business partner and legal advisor

Who sees around corners to proactively identify emerging issues and provides pragmatic, actionable advice to mitigate risk by combining a deep understanding of business objectives and legal requirements with a common-sense approach

16:12:40 From Megan Whitney to Everyone:

A stand for authenticity and accountability, I am a trusted line of business attorney who creates effective and adaptive solutions by listening to business goals and delivering without fear of being different.

16:12:43 From Monique Kadnar to Everyone:

A stand for commitment and results, I am a trusted advisor bringing transactional and policy experience who inspires trust and success by thoughtfully and strategically advising business clients, managing various parties' different desires and needs and ultimately getting to "yes", all while creating an atmosphere of fun and inclusiveness.

16:12:49 From Shane Anderson-Skeete to Everyone:

A stand for authenticity, equity and fairness, I am a thought leader and collaborator who empowers and encourages others to identify challenges, opportunities for growth and change by helping to clarify problem statements, develop strategy and drive for pragmatic, business-oriented results.

16:12:50 From Virginia Barry to Everyone:

A stand for ingenuity, I am a risk manager who encourages innovation by collaborating in the creative process.

16:12:54 From Julisa Edwards to Everyone:

purpose-driven creator---A stand for inclusive and long lasting solutions that achieve the greater good, I am an international in-house counsel who creates legal solutions and systems by identifying risks and mitigating them in a cost-efficient manner.

16:13:00 From Sandeep Kathuria to Everyone:

A stand for excellence, I am a government contracts and cybersecurity attorney who solves problems and gets things done by building knowledge and leveraging relationships

16:13:02 From Tammy Daub to Everyone:

A stand for authenticity and people-oriented matters, I am an in-house employment attorney and trusted advisor who guides compassionately and solves business problems by collaborating, communicating clearly, and applying a diversity of experiences.

16:13:07 From Anne Marie Farley to Everyone:

A commitment to serving others, I am a thoughtful and dynamic compliance attorney who shapes a more ethical company culture through purposeful partnerships that drive positive change.

16:13:08 From Connie Chang to Everyone:

A stand for courageous authenticity and integrity, I am a solutions oriented non-profit attorney who creates clarity and simplicity through caring connection and creative problem-solving.

16:13:24 From Scott Walker to Everyone:

A stand for community advancement, I am a rental housing finance lawyer who creates opportunities for decent living conditions by taking complex challenges and articulating inspiring solutions.

16:13:26 From Suzanne Marisa to Everyone:

A stand for leadership and service, I am a collaborative and open-minded General Counsel who solves problems and develops others by listening, taking action, and empowering others to do the same.

16:13:29 From Sami Aboulhosn to Everyone:

A stand for strategic thinking and inclusivity, I am a values-driven non-profit attorney who inspires others to maximize their impact by fostering a culture of respect and focusing on the big picture.

16:13:32 From SUSAN DUARTE to Everyone:

A stand for courageous authenticity and seeking out opportunity, I am a creative, kind, fun, smart and persistent attorney who strives to support others and build strong, capable teams that solve problems and communicate results (short: courageous problem-solver).

16:13:41 From Syeda Maghrabi to Everyone:

A stand for pragmatism and fairness, I am a solutions-oriented employment atty who aims to help ppl build bridges and find common ground by focusing on similarities and minimizing differences, and not let the perfect be the enemy of the good

16:13:41 From Erum Mirza to Everyone:

A stand for purposeful growth and cohesion, I am a caring and thoughtful counselor who manages risk and leads change by listening to stakeholders, building trusting relationships, and taking concerted and deliberate action.

16:13:53 From Elizabeth Cothran to Everyone:

I stand for honor and compassion, I am an employment attorney who expands opportunities for others by proactively applying my knowledge and problem solving to complex issues.

16:13:55 From Lara Neumark to Everyone:

A stand for service and inclusion, I am a dedicated nonprofit attorney who is able to empathize and listen to others to strategically problem solve and reach innovative efficient solutions that optimize the needs of others

16:13:57 From Song Volk to Everyone:

S stand for taking responsibility to achieve results and intellectual curiosity, I am a versatile business counsel who provides comprehensive support through a flexible, responsive mindset that pivots quickly and accepts new challenges.

16:14:07 From Rob Lloyd to Everyone:

A stand for truth-seeking, I am investigator who sifts evidence and gathers provable facts by diligently conducting thorough, impartial and accurate investigations.

16:14:09 From Darryl Franklin to Everyone:

A stand for compassion and fairness, I am a trusted plain-English legal advisor, coach and mentor, who inspires clients to believe the work we do can have a life-changing impact on thousands of employees, by empowering the clients to be bold and confident in solving complex associate relations issues, treating associates fairly and upholding our core values.

16:15:14 From Adam Lichtenstein to Everyone:

A stand for focus and productivity, I am a dynamic asset management attorney who collaborates with others to strategically problem-solve and make risk-conscious decisions.

16:16:07 From Cynthia Chmielewski to Everyone:

A stand for empowerment and inclusivity, I am a creative corporate attorney who enjoys counseling her business clients on a wide array of complex legal issues by leading diverse teams, engaging in innovative problem-solving, and identifying win-win solutions.

16:16:09 From Danielle Hart to Everyone:

I stand for creative solutions and strategically aligned advice. I am a pro-active heart-centered transactional attorney who partners with the business through building collaborative relationships and empowers stakeholders to maximize internal capabilities and resources in an impactful way to best meet the business' goals

16:29:20 From Inga Rubin to Ilene Reid(Direct Message):

I am an enthusiastic and determined tax attorney who is excited to solve complex issues and identify new opportunities through collaboration, being open, authentic, fun and curious.

16:31:05 From Tracy Locklin to Everyone:

A stand for education and workforce development, I am a collaborative privacy lawyer who advocates for enabling data use while protecting privacy and ensuring legal compliance by managing complexity across business teams.

16:32:39 From Ogechi Muotoh to Everyone:

A stand for creative solutions, empowerment, and compliance, I am a mission driven Government Contracts attorney who fosters collaboration and a get-it-done mentality through educating others, strategic problem solving and being a trusted advisor.

16:50:02 From Ryan Kiernan

A stand for strategic problem solving. I am a creative and focused Real Estate and Construction attorney who effectively collaborates on complex deals by empowering stakeholders to take an intentional and resourceful approach issues.

How will you translate the qualities you articulate in your brand statement into day-to-day behavior both internally and externally?

16:47:48 From Suzanne Marisa to Everyone:

Be intentional in how you show up

16:47:54 From Shane Anderson-Skeete to Everyone:

Intentionality

16:48:13 From Cynthia Chmielewski to Everyone:

It is important to be intentional.

16:48:14 From Erum Mirza to Everyone:

when you live your values, you are your SUPER SELF. Today, I met Super Shane. :)

16:48:18 From Lara Neumark to Everyone:

how I communicate

16:48:20 From Monique Kadnar to Everyone:

really be strategic in your actions

16:48:25 From Elizabeth Cothran to Everyone:

Being your brand

16:48:30 From SUSAN DUARTE to Everyone:

Take more time to nurture my identity and help my team do the same.

16:48:32 From Darryl Franklin to Everyone:

Take ownership of my brand

16:48:37 From Syeda Maghrabi to Everyone:

I thought the feedback from "listeners" in the breakout rooms was valuable. It either reinforced that they concurred with how I saw myself, or forced me to think differently about the brand I was putting out there

16:48:37 From Tracy Locklin to Everyone:

the why of what I do and how empowering that is

16:48:38 From Adele Navarrete to Everyone:

i want to incorporate my brand buzzwords into my everyday vernacular

16:48:47 From Megan Whitney to Everyone:

taking time to be introspective can help create a brand aligned with goals.

16:48:59 From Danielle Hart to Everyone:

Immediately take action on reframing "I don't have enough time" to I have opportunities to prioritize actions with the appropriate stakeholders"

16:49:01 From Scott Walker to Everyone:

Consciously raise awareness of your values with your peers and clients

16:49:02 From Song Volk to Everyone:

Branding is not superficial as I had previously thought

16:49:03 From Virginia Barry to Everyone:

Bring my brand statement to my stakeholders through thoughtful and repeated interactions

16:49:04 From Tammy Daub to Everyone:

Know your audience, tweak communication, be intentional about making sure your values actually show up

16:49:22 From Allison Barlotta to Everyone:

It's important to carve out time to think about your brand - and take steps to show it to others

16:49:25 From Julisa Edwards to Everyone:

how the brand can help you align internal resources

16:49:56 From Erum Mirza to Everyone:

living your values is energizing and makes you feel FREE and WHOLE.

16:49:56 From Shane Anderson-Skeete to Everyone:

@Erum-Thanks. I too had the pleasure of working with Awesome Erum today!

16:49:59 From Inga Rubin to Ilene Reid(Direct Message):

Formulating key words that describe how I want to show up and being intentional about it, using those words in my interactions with others

16:50:37 From Adam Lichtenstein to Everyone:

Clarifying what constitutes my brand and socializing same.

16:53:20 From Dana Galin to Everyone:

Stay in touch! I want to know how you are doing with your growth, your branding, your successes and your opportunities! dana@imprintlp.com.