

# Module 1 Learning Objectives

- Answer the question: “Who Am I as a Leader?” and recognize perspective shifts that occur when one moves into leadership roles.
- Understand defining your leadership – what best describes you as a leader.
- Leadership v. management: Reflect and identify where you are spending most of your time – what are the areas of focus or behaviors you need to do less/more of to maximize your leadership?
- Answer the question: “What does it mean for me to be an authentic leader?” and consider behaviors that you want to develop or change.
- Examine and identify your top core values and ways to integrate them into your leadership.
- Answer the questions: “What is my personal brand? How do I differentiate my brand from others’? How do I incorporate it into my leadership?”
- Learn best practices to improve executive presence in terms of your executive voice.
- Evaluate your strategic relationships and learn ways to develop them to support your leadership goals and aspirations.